

How To Use The **real.leads** Office Management Report

Weekly Lead Report From Your Website - Message (HTML)

From: real.leads [98ed151d4313492d8e7339bddaf28f5f@net6.ta] Sent: Wed 9/27/2006 12:21 PM
To: Bob Fulton
Cc:
Subject: Weekly Lead Report From Your Website

RE/MAX Demo Realty Management

Agent Summary

Category	Total
Premier Agents	11
Basic Agents	2
Total Agents	13

Site User Summary

Category	Recent	Total
Total Contacts	19	200
HomeFinder Registrants	11	102
# Saved Searches	18	48
# Favorite Properties	0	41
# Recommended Properties	21	78
# Customers Assigned to Agents	29	118

Usage Summary

Category	Recent
Anonymous Customer Visits	76
Registered Customer Visits	8
Agent Visits	102
Total Visits	186
Property Detail Page Hits	97

Filter Criteria

Filter	Value
Folder	

Callouts:

- This is the total number of agents recognized and supported by real.leads.** (Points to Total Agents: 13)
- This is the total number of leads that have been captured on your site in the last 30 days.** (Points to Total Contacts: 19)
- This is the total number of leads that have been assigned to your agents since your enrollment in the real.leads program.** (Points to # Customers Assigned to Agents: 29)
- This is the total number of visitors you have attracted to your web site in the last 30 days.** (Points to Total Visits: 186)
- This is the total number of properties that visitors have viewed on your web site in the last 30 days.** (Points to Property Detail Page Hits: 97)