



## RE/MAX REALTY GROUP... WHAT MAKES US UNIQUE?

### IT'S ALL ABOUT YOU!

#### **No Restrictive Independent Contractors Agreement To Sign!**

Think twice about signing an agreement that lowers your commission to 50% when you move!

- **Corporate Intranet and Homeline System Designed Exclusively For RE/MAX Realty Group Agents**

Your virtual office and lead capture system.

- **110 Agents Averaging 15 Years Experience And \$4.5 Million In Production**

Having 110 full-time, professional agents under one roof, opens up opportunities for partnering, networking and gives our office better leverage with all real estate suppliers.

- **Many Commission Programs To Choose From**

We are the only franchise where you have the option to start on a split and work towards a 95% commission plan.

- **In-house Marketing And Advertising Support**

Do you have professional, on-site Graphic Designers? Are you traveling or calling around to get your postcards created? Is that the best use of your time? How is the turnaround time?

- **Market Share Like No Other Office**

RE/MAX Realty Group leads the way in areas that count: market share, number of properties sold, value of properties sold. If you list or sell in Pittsford, Mendon, Brighton, Penfield, Perinton, Fairport, City East, and City of Rochester. We will give you that competitive edge!

- **Continuing Education And Coaching Programs**

- 60 hours/month RE/MAX Satellite Network (free to RE/MAX Agents!)
- The Coaching Program at RE/MAX Realty Group
- RE/MAX University in-house educational programs (free to RE/MAX Agents!)

- **#1 RE/MAX Office In New York State For 14 Consecutive Years**

- Highest gross closed commissions
- Greatest number of agents in one office
- Greatest number of transactions
- Highest sales volume

- **Our 20 Year Veteran Broker/Owners: Michael Haymes And Jeff Hoffman**

Who are the best, most experienced people to be helping you with that difficult deal? Or to be trouble shooting when you need advice? They are doing what is most important...supporting YOU!



**RE/MAX**  
Realty Group

**Total Commitment • Proven Performance**

*For more career information:*

**JEFF HOFFMAN**

Office: (585) 389-1022

E-mail: [JeffreyHoffman@remax.net](mailto:JeffreyHoffman@remax.net)

[www.RochestersAgent.com](http://www.RochestersAgent.com)



# About RE/MAX Realty Group

*Nothing happens unless first you dream. – Carl Sandburg*

The concept of Premiere Market Presence captured our attention immediately. Market share, brand name awareness, customer satisfaction, quality, professional associates, and community service are the foundation of the RE/MAX network.

We know that when you fill your company with the right people, provide a great environment for agents to build their business, and give back to the community in a meaningful way, everyone wins!

Our dream has always been of building a first class, RE/MAX real estate brokerage in the Rochester area. A place that we, ourselves would love to work as agents. Through the professionalism of our agents, the support of our customer service staff and the tremendous loyalty of the consumer, we are realizing that dream.

## *RE/MAX Realty Group Highlights*

RE/MAX Realty Group became the first RE/MAX franchise in New York State in 1987.

Prime Mortgage Corp., founded in 1991 by Michael Haymes and Jeff Hoffman, and became one of upstate NY's largest mortgage originators.

1993: Broker/owner of the year by RE/MAX International.

1991-2005: RE/MAX Realty Group sweeps the State Master Franchise awards in all categories for 14 consecutive years: #1 RE/MAX office in NY State in gross closed commissions, sales volume, total transactions and leader in agent count with 115 agents.

Power Brokers Report names RE/MAX Realty Group in the TOP 500 for 2003, 2004, 2005, and 2006 of all brokerages in the US.



Michael Haymes



Jeff Hoffman

**Total Commitment • Proven Performance**

*For more career information:*

**JEFF HOFFMAN**

Office: (585) 389-1022

E-mail: [JeffreyHoffman@remax.net](mailto:JeffreyHoffman@remax.net)

[www.RochestersAgent.com](http://www.RochestersAgent.com)

**RE/MAX**  
Realty Group