

ROI (Return on Investment)

DIY Home Improvements

	<i>Cost</i>	<i>Benefit</i>	<i>ROI</i>
Clean and Declutter	\$402	\$2,024	403%
Lighten & Brighten	\$424	\$1,690	299%
Electrical & Plumbing	\$807	\$3,175	293%
Landscaping	\$564	\$1,777	215%
Staging	\$724	\$2,144	196%
Carpet	\$671	\$1,746	160%
Floors	\$902	\$1,897	110%
Paint Interior	\$967	\$2,001	107%
Kitchen & Bathroom	\$1,957	\$3,524	66%
Paint Exterior	\$1,406	\$2,176	55%

Source: HomeGain survey of real estate agents 2012